

# meetings

- **Sept. 7:** E-board introductions  
Professional: Jessica Laiti,  
PRSSA Professional Advisor
- **Sept. 21:** Lockheed Martin
- **Oct. 5:** Social media  
Professionals: Brad Dodge  
& Kaitlyn Dennehy
- **Oct. 19:** Professional Development  
Professional: Miriam Higgins
- **Nov. 2:** Internships  
Internship Coordinator, Human  
Resources and current student
- **Nov. 16:** Freelance Professionals
- **Nov. 30:** Media Relations



# benefits

**Members receive numerous benefits and can participate in opportunities both on and off campus.**



- Access online materials and internship listings available exclusively to members on a local and national level.
- Purchase professional and personalized business cards for networking and interviews.
- Publish your writing online and in print.
- Participate in Creative Consultants, our student-run public relations firm with 15 local clients.
- Hold leadership positions and serve on committees.
- Attend national PRSSA and PRSA events with other students and professionals.

## 2011-2012 Committees:

- Diversity
- Event Planning
- Fundraising
- Mentoring
- Publications
- PProfessional CONNECTION
- Publicity
- Service & Outreach
- Social Media

PRSSA@uga holds a number of events that allow members to interact and network with professionals outside the classroom, giving students a head start in the communications and business world.

Our events calendar is jam-packed this year. Here is a quick glimpse at some of our upcoming events:

### **PRSSA National Conference: Oct.14-19**

Held in Orlando, FL, we encourage all PRSSA members to attend this national event that brings together chapters and professionals from all over the world.

### **ADPR CONNECTION: Nov. 8**

More than 100 professionals from the PR, Advertising and Marketing world will join students and faculty in the first combined PRSSA & ADClub networking event, which will be held in Tate. The day will consist of numerous panel discussions, resume critiques, a career fair and a networking luncheon.

## about

The University of Georgia's Drewry Chapter of the Public Relations Student Society of America is one of the largest in the world.

The organization strives to expand students' public relations knowledge and skill set while helping them network with public relations professionals, Grady professors, UGA alumni and fellow students.

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**Throughout the school year,  
we hold regular meetings  
on the first and third  
Wednesdays of each month  
at 6:30 p.m.**

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For each meeting, we invite professionals from the Atlanta to share their PR experience and expertise. We seek to show students the wide range of possibilities available to them as a public relations major and the steps they can take at UGA to pursue career goals.

At each meeting, students can interact with the panel of professionals, asking questions about careers in public relations and how to secure internships and succeed in entry-level jobs.

## e • board

**President: Carly Nash**  
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**Historian: Katie Strasberg**  
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The logo for PRSSA @uga features the letters 'PRSSA' in a large, bold, serif font. The 'P' and 'R' are red, while the 'S', 'S', 'A', and '@uga' are black. The '@uga' part is smaller and positioned below the 'A'.

**Advancing the Profession  
and the Future Professional**

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